Koninklijke Heijmans

Capital Markets Day

22 May 2024



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Programme

- A strong foundation for the future | Ton Hillen
- Our strategy 'Together towards 2030' | Heleen Herbert
- Driving value creation | Gavin van Boekel
- Wrap up | Ton Hillen
- **Q&A** | All speakers
- Factory tour | Marc de Vreede

Executive Leadership Team



Ton Hillen CEO



Gavin van Boekel CFO

Executive Board



Heleen Herbert Strategy



Marc de Vreede Building & Technology



Maarten van Duijn Property Development



Bart Smolders Infrastructure



Job Verkerke Procurement



Roland de Waal Risk



Agnes Jongkind HR

Senior leadership team

Key investment highlights



Tailwind from market trends, combined with long-term relationships with customers & sub-contractors



Strong market position, underpinned by centralised and integral approach



Landbank (#2 biggest in NL) giving access to 30.000 positions, accelerated by conceptual home design and in-factory production



Moving to next S-curve to improve productivity, backed by digitalisation and industrialisation



Significant and increasing part recurring business (in 2023 over 30%), resulting in lower risk and higher margins



Best-in-class risk management combined with robust balance sheet & cash flow generation (solvency 29% in 2023)

Heijmans Value Creation Model



Customer

MODEL

- End-user
- Supplier
- Employees
- Investors
- Planet
- Society at large





Revenue towards
 € 3bln

TARGETS

- Underlying EBITDA 7-9%
- Considered dividend: 50% of net result in cash (vs. 40% today)



A strong foundation for the future

TON HILLEN





Since 1923

- The Heijmans story started with Jan Heijmans in 1923
- Listed since 1993, whilst maintaining an entrepreneurial and family company mindset
- In 2023, Heijmans received the designation "Royal"

The journey of Heijmans from 2017



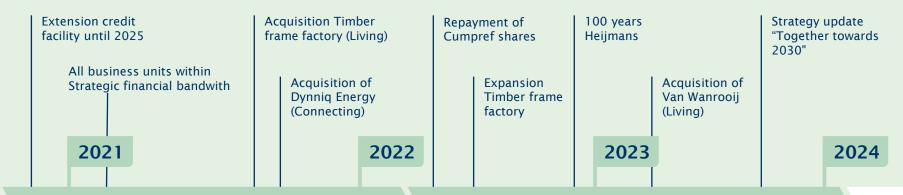
TURN AROUND PHASE

- · Focus on the core and The Netherlands
- Reduction of strategic land bank positions
- Improve contract, risk & project management
- · Focus on margin over volume

RATIONALISATION

- De-risking the portfolio
- Addressing legacy issues
- Appointment of senior leadership team

The journey of Heijmans from 2017



OPERATIONAL STABILITY

- · Operational turnaround complete
- · Extension of credit facility
- · Benefits of margin over volume
- Growing orderbook
- · Increased financial result predictability

GROWTH

- · Acquisition of Van Wanrooij
- · Expansion timber frame factory
- Movement towards collaborative contracting (fe two stage)
- Focus on long-term relationships
- · Strategy update to move to next S-curve

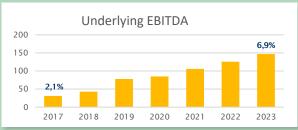
Reflections on strategy cycle 2017-2023

House in shape

- Focus on The Netherlands
- Margin over volume
- Stick to our capabilities
- Risk management
- B2B indexed contracts
- Predictability of results

Financial results





- Revenue increased from € 1.5bln to € 2.1bln
- Underlying EBITDA margin increased 480bps to 6,9%
- Cash flow generation of € 525mln over the period

Ready for tomorrow

- · Van Wanrooij acquisition
- Dynniq Energy acquisition
- · Housing factory operational
- Refocus on PMC's

Bold statements: 69% achieved

BETTER

- Certified on Safety Culture Ladder level 4
- eNPS score +35 vs. +6
 Dutch national average

SMARTER

- 81% of projects digitised (BIM)
- Generative Al platform for datacenter design

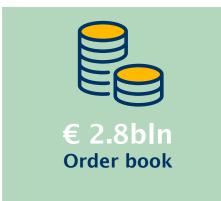
SUSTAINABLE

- CO₂ reduction vs 2019
 - 37% scope 1 & 2
 - 15% scope 3
- 70% asphalt recycling

Key figures (Actual 2023)









Key player in:

- Housing market
- Technical services
- Asset management
- Energy grid expansion
- High water protection



>5.000 Employees



€ 60mln Net result



29% Solvency

The Dutch Construction Sector



Oppor-

tunities

Our

strength

The Dutch Construction Sector: market opportunities



Need for 1 million new homes by 2030 on back of population growth and decreasing household occupancy

Housing shortage

100.000 new homes annually

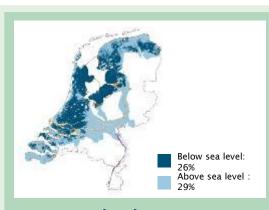
- · Well positioned given increased landbank
- Acquisition and expansion Housing factory



State of Dutch infrastructure Large part of Dutch infrastructure was built in 1960/1970 and is now end of life or not built for current intensity of use

State budget € 3bln annually & increasing

- All essential disciplines under one roof
- Ability for digital twins and modular approach



Flood prone

With rising sea & river levels 55% of The Netherlands is at risk of flooding requiring continued prevention and maintenance

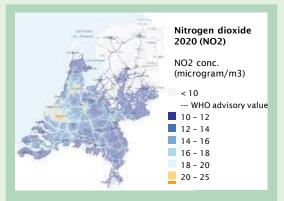
State budget € 400mln per year

- Expertise and strong position in high water protection
- Ability to balance water variation over a year in urban areas

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The Dutch Construction Sector: market opportunities





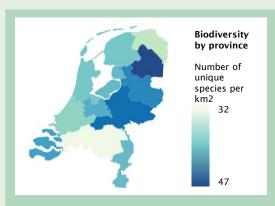
CO₂ footprint

National plans at best 75% of targeted ambition. Requires industry to come with new solutions and building methods

Opportunities

↓ Our strength NL target 55% reduction by 2030 vs 1990

- € 20mln investment annually in electrical equipment
- In-house capability for Aerius calculations

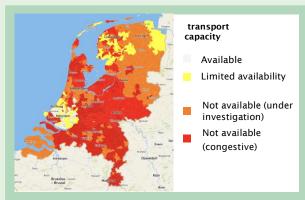


State of Biodiversity

Reduction of 85% of biodiversity in the Netherlands over last 100 years, being faster & quicker than the rest of Europe

€ 20bln available on EU-level

- Frontrunner with programs like NLGreenlabel & Natuurladder
- Track record integrating nature-based solutions in projects (f.e. A12VEG)



Energy grid congestion

Currently waiting times for grid connection can exceed 10 years, hindering economic expansion and sustainability goals

More than € 160bln in next 10 years

- 10+ year partner Tennet for grid expansion
- Ability for energy storage, usage reduction and peak shaving

The Dutch Construction Sector: sector trends

Market demand **Trends** Labour in the sector Labour shortage Work in construction sector increasing vs labourpool reducing, on back of retirement and lower inflow



Project complexity

Given increased bustle & number of stakeholders, more experts needed to successfully acquire & deliver projects



- Environment & planning act
- The Water Framework Directive
- Nitrogen policy and Aerius calculations
- **CSRD**
- Nearly Zero emission buildings
- **Quality Assurance Act**
- Chain Liability Act

Increased regulation

Government & European regulations increasing, leading to increased workload & burden of proof on industry players

Our strength Tackling these sector dynamics requires resources (people, diversified & multidisciplinary competencies, funds), that are more easily addressable for large industry players like Heijmans

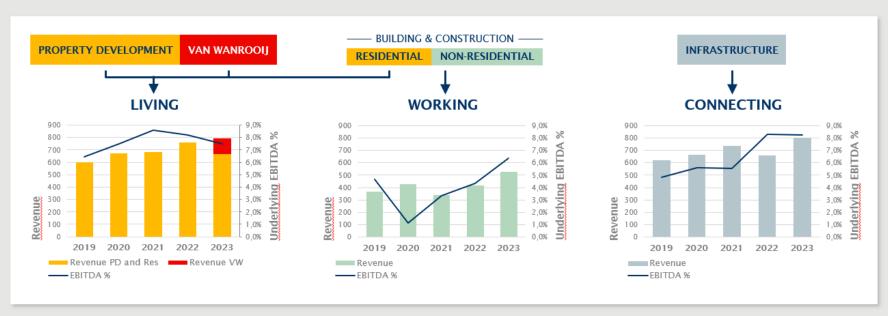
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Redefining the business segments





Reframed model for growth and focus



1







Decomposition business segments

Revenue 2023

Underlying EBITDA 2023* (%)

Main PMC's

Living

€ 791mln

€ 59mln (7,5%)

Develop, sale and construct new homes

Construct homes for external customers

Renovate

Working

€ 527mln

€ 33mln (6,3%)

Technical services (constructive, electrical and mechanical)

• Both construct and renovate buildings

Connecting

€ 800mln

€ 66mIn
(8,3%)

Asset management

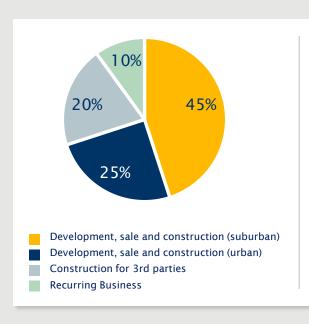
Automation of infrastructure

· Energy grid expansion

 Roads and civil engineering (including water)

^{*} Excl. Holding costs € 12mln; Living contains 4 months Van Wanrooij

Living (Revenue 2023 € 791mln)



Develop, sale and construct (suburban; largely standalone homes)

- 100% own development and construction
- Average time from acquisition to home sale: 5-7 years (land ownership)
- · Average time to build: 1 year
- ≈20.000 positions in current landbank
- · Target %-sold more easily reached
- Slight risk profile, primarily duration of investments in landbank
- High growth scenario 2027

Develop, sale and construct (urban; largely apartments)

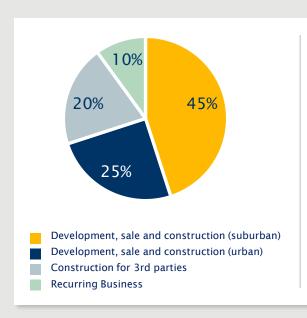




- Average time to build: 3 years
- Typically, no long-term investment in landbank. Currently ≈10.000 positions
- General rule: start construction at 70% sold
- Slight risk profile, primarily unsold homes & complexity construction
- High growth scenario 2027



Living (Revenue 2023 € 791mln)



Construction for 3rd parties



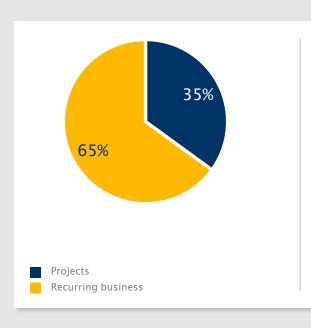
- Construct new homes for 3rd parties
- Varied range of types of homes
- For investors and housing corporations
- · No sales risk; solely construction
- Low risk profile
- Moderate growth scenario 2027

Recurring Business



- · Renovate & improve sustainability
- Increasing need to renovate and make existing homes more sustainable
- Long term partnerships with housing corporations
- 100% of revenue from contracts below € 20mln
- Low risk profile
- High growth scenario 2027

Working (Revenue 2023 € 527mln)



Projects



- · Construct, renovate & transform buildings
- 50% of projects awarded based on long-term relationships
- · Key customers: Government, Schiphol, Universities, Hospitals
- 90% of revenue from contracts > € 20mln, of which 2 project contracts > € 100mln
- Projects lead to maintenance contracts (recurring business)
- Moderate risk profile
- Moderate growth scenario 2027

Recurring Business



- Technical Services (constructive, electrical and mechanical)
- Long term partnerships with solid customers
- Key customers: Government, Schiphol, ASML
- 40% of revenue from contracts > € 20mln
- Low risk profile
- High growth scenario 2027

Connecting (Revenue 2023 € 800mln)



Recurring Business (30%)





- Long term partnerships with solid customers
- Key customers: Government, Schiphol, Vitens, Tennet
- 50% of revenue from contracts > € 20mln
- Low risk profile
- High growth (Asset management); Moderate growth (Automation) scenario 2027

Projects (70%)



- · Energy grid expansion, Roads and civil engineering (incl. water)
- · Projects are primarily awarded on added value (instead of price)
- · Movement towards collaborative contracting, for example two stage contracts
- · Key customers: Government, Schiphol, Vitens, Tennet
- 20% revenue from contracts > € 20mln
- Moderate risk profile
- High growth (Energy grid); Low growth (Roads and civil engineering) scenario 2027

Our Strategy 'Together towards 2030'

HELEEN HERBERT



Strategic rationale "Together towards 2030"

Reaping market opportunities requires a solve for societal challenges





Our strategy 'Together towards 2030' drives the needed evolution of Heijmans, so the identified market opportunities are reaped, and its financial targets are met

Our strategy house

We are

Creators of the healthy living environment

Our yellow heart

We are creators. We add something to the world. We always do so with respect for people and nature. We like to help. We take care of each other and make sure things get done. Now and in the future.

The Netherlands is coming to a standstill in the face of major societal challenges. These are complex and call for

Our country is facing a number of major societal challenges such as:

Climate change **Declining biodiversity** Housing shortage Labour shortage **Energy transition** Disrupted water balance Increasing loneliness Need for social cohesion Increasing ageing population This is what we are aiming for

Our strategy

Our basis

Our DNA

direction and connection. We feel committed to the future of the Netherlands. Hence we are taking a step forward. As frontrunner we bridge contradictions and define solutions to these challenges. Thereby Heijmans ensures that people can live, work and connect comfortably.

WHAT **WELL-BEING**



We make people happier

WHAT **SUSTAINABILITY**



We give more than we take

HOW CONNECTION



Together we take the biggest possible step forward

PRODUCIBILITY



We work smarter and get more done

WHO **TEAM**

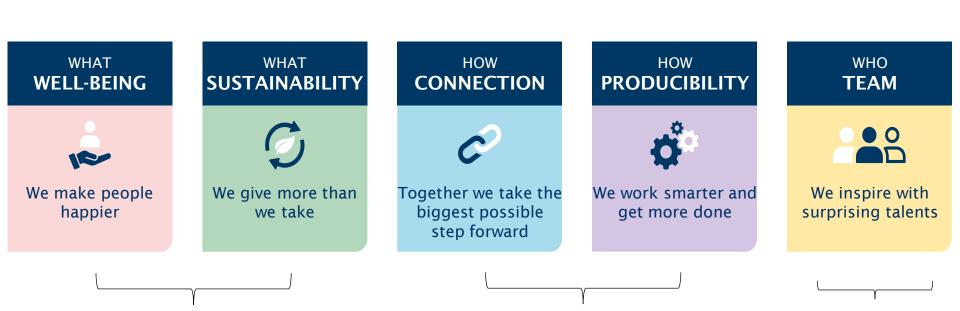


We inspire with surprising talents

SAFETY | VALUE CREATION | QUALITY | RISK MANAGEMENT

COLLABORATION | OWNERSHIP | RESULT-ORIENTED

Our ambition in five strategic pillars



WHAT: defines our requirements for a healthy living environment

HOW: defines our conditions to deliver the WHAT

WHO: defines the competences we need

Our 12 bold statements (ambitions)*

- By 2030, all our projects score an A-label in the yet-to-be-developed Wellbeing Monitor.
- In 2030, 80% of our 'neighbours' rate the (environmental) communication during our operations with an 8 or higher.
- By 2030, we emit no CO₂ in scope 1 and 2 and our absolute emissions in scope 3 are halved compared to 2019.
- By 2030, all of our area solutions score an area label A (NL Greenlabel) or step 5 on the Nature Ladder.
- We use water as a guiding principle in all our projects, focusing on water quality, quantity and safety..
- 6 In 2030, we only work for clients who base their choice of Heijmans (largely) on our qualitative input.

- 7 In 2030, 80% of our partners will rate the cooperation with Heijmans with an 8 or higher.
- By 2030, we have collaborated with partners to deliver at least 10 successful innovations
- We will double the contribution per employee in 2030 compared to 2020.
- 10 In 2030, 80% of Heijmans employees experience that they are getting the best out of themselves.
- 11 In 2030, Heijmans is a more diverse and inclusive organisation.
- In 2030, 50% of employees will have a role not existing in 2020. (Larger variation skills & competencies)

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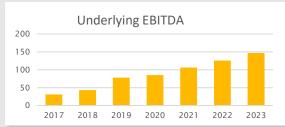
Driving value creation

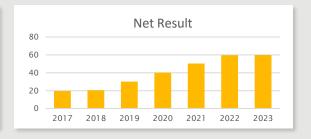
GAVIN VAN BOEKEL



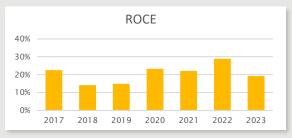
Consistently predictable performance

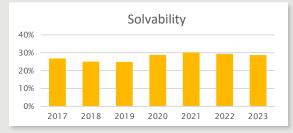










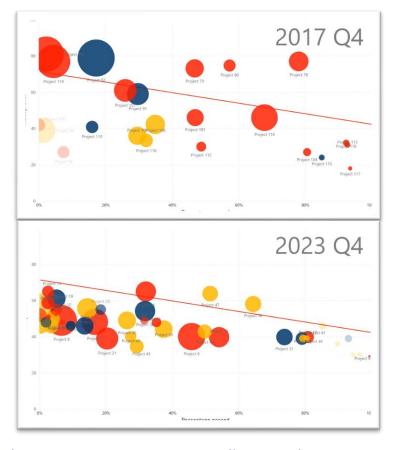


- 2023 cash flow impacted by Van Wanrooij acquisition
- ROCE 2023 influenced by Van Wanrooij acquisition

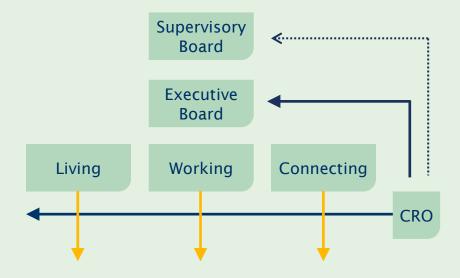
Built a solid foundation

- Focus on core competencies
- Margin over volume
- Risk function as fundamental backbone
- Re-focus Heijmans to The Netherlands only
- Risk/reward trade-off
- Dare to say no





Figures are a representation of one of the tools used within Risk management at Heijmans. All material projects are assessed from tendering to completion and a risk score is given based on 10 criteria. A score of 80-90 is very high, 20-30 is very low. In the graphs the risk score is on the vertical axis and the projects move from inception (left) to completion (right). Projects should normally be positioned below the red line. Size of bubble is project value.



Business stream management responsible for operation

CRO independent of operations across the business with specific focus on risk management

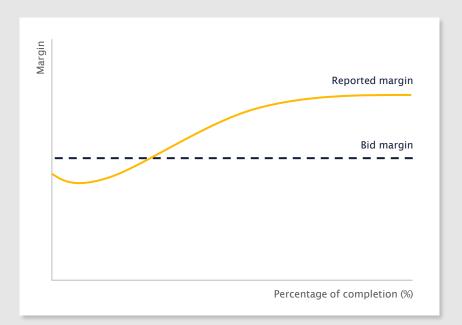
Risk Governance

- The Risk Office consists of employees with a long track record in operational projects, rather than risk experts
- The highest risk projects are discussed with the Executive Board and Chief Risk Officer (CRO)
- Quarterly risk report is independently drafted by CRO (no management override)
- CRO report is discussed quarterly with Supervisory Board

Risk Office (CRO)

- Risk category methodology
 - ✓ CAT3: highest risk category
 - ✓ CAT2: medium risk category
 - ✓ CAT1: low risk category
- Risk Office is always involved in CAT3; go / no go decision by Executive Board
- Risk is involved in partner selection process before start of new tenders
- Risk Office is involved in project selection, commercial stage, final bid, project start-up, project execution and project evaluation
- Clear tender framework for all projects types is in place. Going beyond these boundaries automatically implies project is risk-wise reclassified one level up





Risk & Heijmans: rules of the game

- Project financial opportunities are not valued in the P&L
- Risks are financially accounted for in the P&L at 'impact times likelihood'
- Clear tender framework with risk/reward trade-off in place
- No profit will be taken during first 20% of project or
 2 years for service contract for category 3 projects

Heijmans Value Creation Model



- MODEL
 - Customer
 - End-user
- Supplier
- Employees
- Investors
- Planet
- Society at large

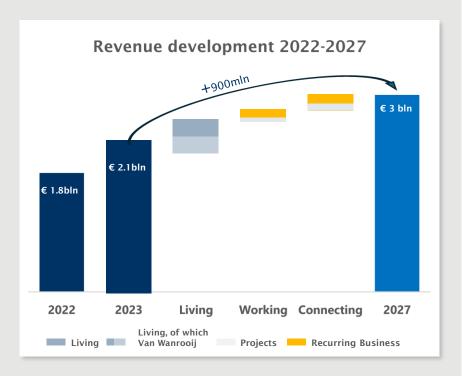




2027 FINANCIAL TARGETS

- Revenue towards
 € 3bln
- Underlying EBITDA 7-9%
- Considered dividend: 50% of net result in cash (vs. 40% today)



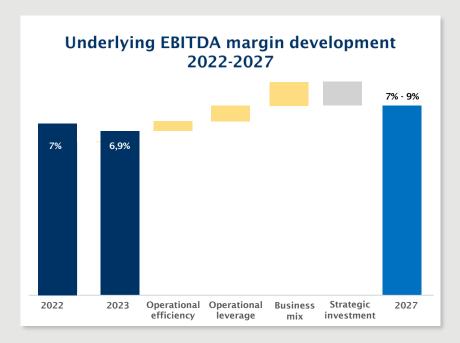


Roadmap towards 2027

Revenue

Key drivers:

- Market trends support growth ambition
- Substantial part of growth stems from recurring business, leading to higher margin at decreasing risk profile
- Increased complexity in customer demand
- Demand outpaces supply in construction,
 leading to increased bargaining power

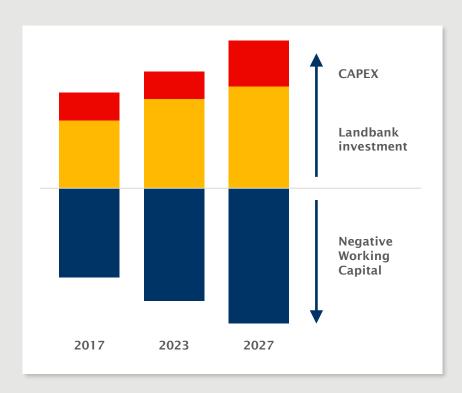


Roadmap towards 2027

Underlying EBITDA

Key drivers:

- PMC mix: accelerating growth in Living,
 recurring business and energy grid expansion
- Labour productivity
- Operational leverage / cost efficiency
- Further risk / reward optimalisation
- Strategic investment to fund move to next
 S-curve



Contracting units provide the group with capital

Benefit of combination of Heijmans business units:

- Working and Connecting business models typically have negative working capital
- Negative working capital is used for landbank investments for Living and CAPEX funding

Capital allocation strategy





INVEST TO GROW

In line with strategic priorities:

- Digitalisation, modularisation, industrialisation
- Landbank
- Electrical equipment





INVEST TO ACCELERATE

Selective growth through M&A





STRONG BALANCE SHEET

- Net cash again ultimately in 2026
- Liquidity for business / seasonality





DIVIDEND POLICY*

- 50% of net result
- Cash dividend

^{*} To be addressed in an Annual General Meeting.

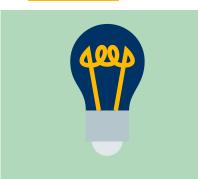
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Wrap up

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Heijmans Value Creation Model



MULTI-STAKEHOLDER MODEL

- Customer
- End-user
- Supplier
- Employees
- Investors
- Planet
- Society at large





2027 FINANCIAL TARGETS

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Key investment highlights



Tailwind from market trends, combined with long-term relationships with customers & sub-contractors



Strong market position, underpinned by centralised and integral approach



Landbank (#2 biggest in NL) giving access to 30.000 positions, accelerated by conceptual home design and in-factory production



Moving to next S-curve to improve productivity, backed by digitalisation and industrialisation



Significant and increasing part recurring business (in 2023 over 30%), resulting in lower risk and higher margins



Best-in-class risk management combined with robust balance sheet & cash flow generation (solvency 29% in 2023)

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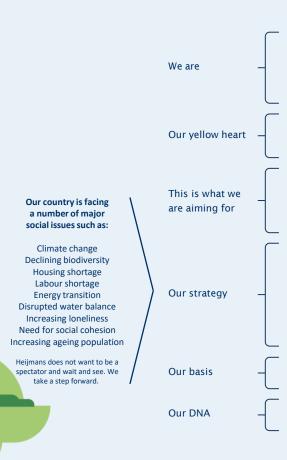
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Creators of the healthy living environment

We are makers. We add something to the world. We always do so with respect for people, animals and nature. We like to help. We take care of each other and make sure things get done. Now and in the future.

The Netherlands is coming to a standstill in the face of major social issues. These complex challenges call for direction and connection. Because we feel involved in the future of the Netherlands, we want to play a prominent role in this playing field. We are taking a step forward and making the shift to sustainable leader. Heijmans ensures that people can live, work and connect comfortably.

WHAT WELL-BEING



We give more than we take

SUSTAINABILITY

HOW CONNECTION



Together we take the biggest possible step forward

HOW MAKABILITY



We work smarter and get more done

WHO **TEAM**



We inspire with surprising talents

SAFETY | VALUE CREATION | QUALITY | RISK MANAGEMENT

COLLABORATION | OWNERSHIP | RESULT-ORIENTED

Our 12 bold statements

In 2030, all our projects score an A label in the Wellness Monitor, which has yet to be developed. In this way, 80% of the users (end users & environment) feel that that Heilmans' interventions make a positive contribution to their well-being.



10

In 2030, we have no scope 1 and 2CO₂ emissions and our absolute emissions in scope 3 are halved compared with 2019. By 2040, the latter will be reduced to 0. As early as 2030, we aim for a positive CO₂ balance by intrinsically managing the impact of stored and avoided CO₂.

We leave it better than we found it: in 2030, all our area solutions score an area A label (NL Greenlabel) or step 5 on the Nature Ladder.

> NB Ambition is to integrate the Nature Ladder into NL Greenlabel.

We use water as a guiding principle in all our projects. That way, we contribute to restoring water quality, improving the water balance, ensuring water safety and eliminating unnecessary (drinking) water consumption.

In 2030, we have no scope 1 and 2 CO₂ emissions and our absolute scope 3 emissions are halved compared with 2019. By 2040, the latter will be reduced to 0. As early as 2030, we aim for a positive CO₂ balance by intrinsically managing the impact of stored and avoided CO₂ in scope 4.

In 2030, 80% of our partners will give their cooperation with Heilmans a rating of 8 or higher.

By actively collaborating with start-ups and knowledge institutions, we come up with ground-breaking solutions. By 2030, we will have produced at least 10 successful innovations from such collaborations.

9

By harnessing the power of digitalisation and manufacturing technology, we will double the contribution per employee by 2030 compared to 2020.

In 2030, 80% of Heijmans employees feel that they are getting the best out of themselves

By 2030, Heijmans is a diverse and inclusive organisation.

In 2030, 50% of Heijmans employees will have a role that did not exist in 2020

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Van Wanrooij – improved outlook

Heijmans will remain conservatively financed after

around 2026

the acquisition and expects a net cash position again

van van oog improved oddook				
Guidance 21/6		Latest outlook		
Short-term				
	 €30 mln €40 mln. underlying EBITDA per year before PPA impact e.g .: 	 €30 mln €50 mln. underlying EBITDA per year <u>after PPA</u> <u>impact</u>, based on: 		
	✓ Sales 1,000 homes per year (gross)	✓ Sales 750-1,000 homes per year (net)		
	✓ Build 600 homes per year (net)	✓ Build 600 homes per year (net)		
	 Cash flow positive from closing 	 Cash flow positive from closing 		
		• Impact PPA: €15 mln €25 mln. per year		
(Medium term				
	 €50 mln €70 mln. underlying EBITDA per year before PPA impact, based on: 	 €50 mln €70 mln. underlying EBITDA per year <u>after PPA</u> <u>impact</u>, based on: 		
	✓ Sales 1,500 houses per year (gross)	✓ Sales 1,000-1,250 houses per year (net)		
	✓ Build 600 homes per year (net)	✓ Build 600 homes per year (net)		

- ✓ Build 600 homes per year (net)
- Heijmans will remain conservatively financed after the acquisition and expects a net cash position again around 2026
- Impact PPA: gradually decreases from € 15 mln. to zero

PPA impact Van Wanrooij - opening balance

	+ €49.5 mln.
Deferred tax (related to revaluation of land) and provision	
Equipment: Upgrade stock position to market value	-/- €142.1 mln.
Intangible: Order book for construction activities	-/- €6.4 mln.
Items subject to valuation/revaluation:	
Purchase price > to be allocated	€189.8 mln.
Book value of equity as of 5/9/2023 (after IFRS conversion)	-/- €107.0 mln.
Acquisition price as of 5/9/2023 (including interest and settlements)	€296.8 mln.

Goodwill: annual impairment test required at the level of cash generating unit Van Wanrooij

PPA impact Van Wanrooij - profit and loss account

		5/9/23 - 31/12/23	2024 (outlook)
Onderliggende EBITDA voor impact PPA/acquisitie	€31 mln.	€50 - €70 mln.	
Release fair value step up PPA	-/-	€11 mln.	€15 - €25 mln.
Underlying EBITDA		€20 mln.	€30 - €50 mln.
Staff retention bonus -/		€ 2 mln.	€5 mln.
EBITDA (reported)		€17 mln.	X
Amortization order book -/-		€2 mln.	€4 mln.

- Turnover in 2024 is expected to be approximately €300 million
- Fair value step up follows from the accounting upgrade of the development portfolio to market value as of September 5 by € 142 million. This increases the cost price and therefore reduces profitability as the 14,000 homes are transported
- No impact on cash: cash generating capacity therefore higher than expected net profit
- NB. The fair value step up in 2024 corresponds to roughly €20,000 €25,000 per transported home / highly dependent on the profitability of the homes to be transported

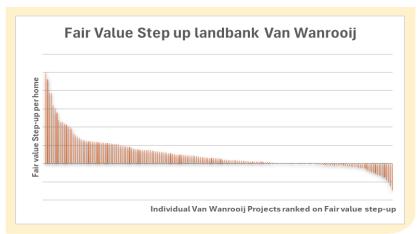
Volatility in landbank fair value step up

The precise P&L impact of the landbank fair value step up for the upcoming years cannot be precisely pinpointed due to:

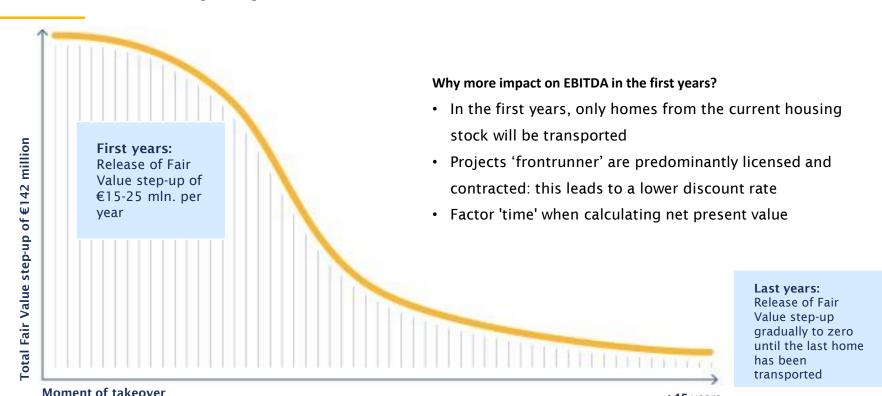
1. Impact dependent on # of homes sold

- Revaluation of the Van Wanrooij landbank at September 5th 2023 has led to an increase of the land costs per home
- Hence the total annual impact of the fair value step up is dependant on the number of homes sold in a year

2. Impact dependent on which project is sold



PPA Impact Van Wanrooij – Fair Value step-up



>15 years